



# Erie Station News

Volume 1, Issue 2      October 2008

## Survey Results to Date

Thank you to all of our neighbors who responded to the online survey from our website. We have received over 600 to date.

Although the percentages may have changed slightly from our last Newsletter, your overall preferences have remained the same. Your information is invaluable as we contact potential vendors about what you as potential customers would like to see in your neighborhood.

We are continuing to capture and monitor your input to the survey from our website at [www.eriestationretail.com](http://www.eriestationretail.com). Please continue to voice your choice for what you would like to see located in Erie Station West Henrietta.

Current survey results as of October 17, 2008 are as follows:

Business Type	Preference
Bakery Shop	62%
Coffee Shop	58%
Family Restaurant	52%
Drug Store	50%
Food Specialty Store	36%
Bank Branch	35%
Upscale Restaurant	32%
Liquor Store	29%
Video Store	28%
Salon/Spa	28%
Dry Cleaners	26%
Business Restaurant	22%
Clothing Store	15%
Day Care Center	13%

## What's New at Erie Station?

Pride & Joy Quality Child Care moved into their new building at 55 Finn Road, West Henrietta, NY 14586 (see Page 2 for a feature article on their journey to success).

The huge pile of topsoil on West Henrietta Road is gone and grass is beginning to grow in its place. The basic network of roads and utilities is complete, and we are actively pursuing other businesses that we anticipate will call Erie Station West Henrietta their new home in the near future.

Take a look at our updated architect's rendering and see how Erie Station West Henrietta will look in the future!



## Leasing Information

If you are interested in leasing information, please contact Michael Trojian at (585) 334-4110, or [mtrojian@konarproperties.com](mailto:mtrojian@konarproperties.com).



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## **Pride and Joy Day Care Settles into their New Home**

We are happy to announce that Pride & Joy Quality Child Care, Inc. settled into their new home at Erie Station West Henrietta in September. We would like to take this opportunity to introduce Pride & Joy Quality Child Care to our Henrietta neighbors.

Pride & Joy Child Care was founded as a family daycare for five children in 1998 by Gina Harrington, who started the business in one room in her home. The next year, with the help of family and friends, she renovated the walk-out basement of her mother's house, hired her first assistant, and re-licensed as a group family daycare to care for 12 children. Pride & Joy was incorporated in January of 2000 as Pride & Joy Quality Child Care, Inc.

In June of 2000 current co-owner Denise Johnson, who was at that time a kindergarten teacher, joined Gina. Denise had originally planned to work with Gina during her summers off but soon discovered her true calling, which was to teach and care for children of a younger age than she had originally expected. In January 2001 the two started making plans to expand their program, which was in high demand.

In 2003 the two leased and renovated together with family and friends once again, a larger location nearby and were able to expand their popular, family friendly program to a capacity of 53 children. The new location opened in October of 2003 and was fully enrolled within 9 months.

The popularity of their program continued to grow, and Pride & Joy expanded again in January 2005 by opening a second location. This new location catered to the needs of families with older children, providing before and after school care, summer camp, and Universal Pre-K. The addition of the second location expanded the program to a total of 89 children. Immediately they began making plans to expand once more, to combine all of their programs into one custom-built facility to meet their needs.

In September 2008 Pride & Joy moved for one last time to their new home, located in Erie Station Retail in West Henrietta, and expanded their program to care for 130 children. The new facility boasts an indoor large motor room with a rock climbing wall, custom designed classrooms complete with child size fixtures, a security entry system, and family reception area complete with morning coffee. The current location for Pride & Joy was fully enrolled 9 months before opening.

Pride & Joy was built with great focus and dedication to children and families, and understands how important it is for parents to be able to go to work knowing that their children are safe, loved and getting the most out of their day. As a part of this mission Pride & Joy also offers services to families which compliment their lives such as the opportunity for catered meals, dry cleaning services, and photos as well as dance and karate classes during the day for children.